HFSD National Conference Call

September 2026

Agenda

1. National Fundraising Competition
2. Roundtable Discussion
3. 2026-27 HFSD Year / Report Submission Reminder



HFSD Support Team

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Gift of Health
Elham Malik
Shriya Matta
Yusuf Khan
Drishti Matta

Gift of Sight
Punav Khetarpal



Roundtable Discussion

HFSO Guidelines - New Initiatives

- **To introduce, engage and encourage new projects, HFSOs will now be required to host at least one event for a specific initiative**
  - EX: BAKE SALE for Kits of Hope Project
  - EX: SUPPLY DRIVE for National Literacy Equity Initiative
  - EX: Fundraising for HAV lab integration
- **This will increase exposure to new projects and create versatility in HFSO events/goals**

To incentivize HFSOs, schools with the most contribution to an initiative will be recognized at the Summit.



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How the Competition Works

🎯 Who, When & Why It Counts

1. All 75 HFSO chapters compete nationwide, college and high school alike.
2. Runs now through October 29, about 8 weeks to fundraise.
3. All proceeds go to Masroor School in Guatemala

🎨 Freedom to Fundraise

1. HFSOs have freedom to fundraise however they like
2. For Ideas refer to Workshops 1-6.
3. Stuck? Book a 1-on-1 with Amal for a custom game plan.

📣 Stay in the Game

1. A weekly national leaderboard tracks every chapter's progress.
2. Hit $100 / $250 / $500 milestones to unlock shoutouts.
3. Tag @hfstudentdiv and #HFSDFundraises to get featured live.

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Fundraising Idea Bank



Charity Lunch or Dinner

Entry-fee meal, 100% of proceeds donated (Workshop 2).



Donation-Based Iftar

A community iftar built around suggested donations (Workshop 3).



Business Partnership

Pitch a cafe for a % of proceeds or a food-tray donation (Workshop 4).



5K or Sports Tournament

Entry-fee race or tournament that gets campus moving (Workshop 5).



Bake Sale

2-for-$5 sale or a Build-Your-Own Cookie Box table (Workshop 4).



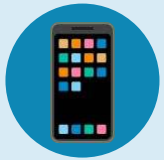
Photo Booth

Polaroid camera, props, and a backdrop; donation per photo (Workshop 4).



Faculty vs. Students Challenge

A lighthearted showdown or panel that packs the room (Workshop 4).



Social Media Challenge

An ALS-style challenge that spreads the word and the donations (Workshop 4/6).

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Prizes & Recognition

🥇 1st Place

1. Winning chapter picks any gift up to $150: camera, projector, banner, merch, your call.
2. Plus a shoutout across every HFSD platform.

🥈 2nd Place

1. Gift (up to $50) and Medal
2. Or seed funding for your chapter's next event, your choice.

🥉 3rd Place

1. Gift and Medal
2. A mini-grant to kickstart your chapter's next fundraiser.

🌟 Every Chapter Wins

1. Any chapter with a standout event gets a National Social Media Spotlight, no matter the place.
2. Overall top fundraiser is featured in the HFSD newsletter and gets first pick of next semester's HFSD merch.

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How the Campaign Works for K4H

💰 The $30 Challenge

1. Each child sets a $30 goal and shares the official HF donation link.
2. Give in person or online. Cash goes in a K4H envelope and gets logged the same day.
3. All six cities combine into one friendly national leaderboard.

🤝 HFSD Leaders & Kids

1. HFSD leaders and K4H Ambassadors mentor kids one-on-one.
2. They run reward events and handle all space approvals.
3. The kids do the asking; adults handle logistics and safety.

🚫 Money Only

1. Every cause is funded through the $30 challenge; nothing is physically shipped.
2. International shipping is slow and costly; it would eat into the funds.
3. Even “school supplies” is money raised, framed as items, not a literal drive.

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Fundraising Focus by Region

🍎 N. Virginia: Teacher Training

1. Funds ongoing teacher development for lasting impact.
2. Idea: read-a-thon + “Sponsor a Teacher” levels.

🧱 South Virginia: School Building

1. Funds repairs to classrooms and campus spaces.
2. Idea: “Sponsor a Brick” ($1 each) + fill-up thermometer.

🎒 Baltimore & Miami: Supplies

1. Funds books and materials; money only, framed as items.
2. Idea: “Fill a Backpack” levels + back-to-school bake sale.

🎨 Philadelphia: Activities

1. Funds arts, sports, and clubs alongside core classes.
2. Idea: game night or talent show with donation entry.

🌲 Seattle: Cause TBD

1. Newly joining the campaign; cause confirmed soon.
2. Idea for now: bake sale, dinner, or read-a-thon.

💵 Reminder: Money Only

1. Every cause above is money-only, no exceptions.
2. No group ships physical goods to Guatemala.

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Prize Distribution

Tickets

1. Earn 1 ticket per $5 raised; $30 = 6 tickets.
2. Every child also gets 2 starter tickets, free.
3. Spend tickets carnival-style at the prize store.

Star Levels

1. Bright Star $30: green sticker + certificate.
2. Shooting Star $50: blue sticker. Gold Star $75: purple sticker.
3. Legendary $100+: gold sticker + title.

Bonus Challenges

1. Goal Getter, Team of Five, Matchmaker: +2 tickets each.
2. Classmate Donation: +1 ticket.
3. Far Reach (out-of-state donor): +2 tickets.

Top Awards

1. Top Fundraiser: HF shirt, medal, gift card.
2. Runners-up: medal + gift bag.
3. Masroor School Champion: trophy + national recognition.
4. Total budget: $200 to $450, reimbursable through HF.

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Goal, Timeline & Next Steps

🗓️ Timeline

1. Early Sept: finalize the plan and get approvals.
2. September: assign roles, launch the $30 challenge.
3. Early Oct: final push, track the leaderboard.
4. Oct 29: totals due, awards ceremony!

✅ What We Need

1. Confirm money routing through each HF page.
2. A quick HFSO-guidelines review and sign-off.
3. Help combining totals for the national leaderboard.

🏅 Recognition

1. Star levels are ready once Alana sends the page.
2. Open question: can the page show a badge?
3. The awards ceremony covers recognition either way.

MONTHLY REPORT

FUNDRAISING LINK

Executive Support Team applications

MAKE SURE TO FILL OUT THESE FORMS

Questions?
Let us know on telegram or email:
amal.ahmad@humanityfirstusa.org

WORKSHOP LINKS

THANK YOU

Questions?

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